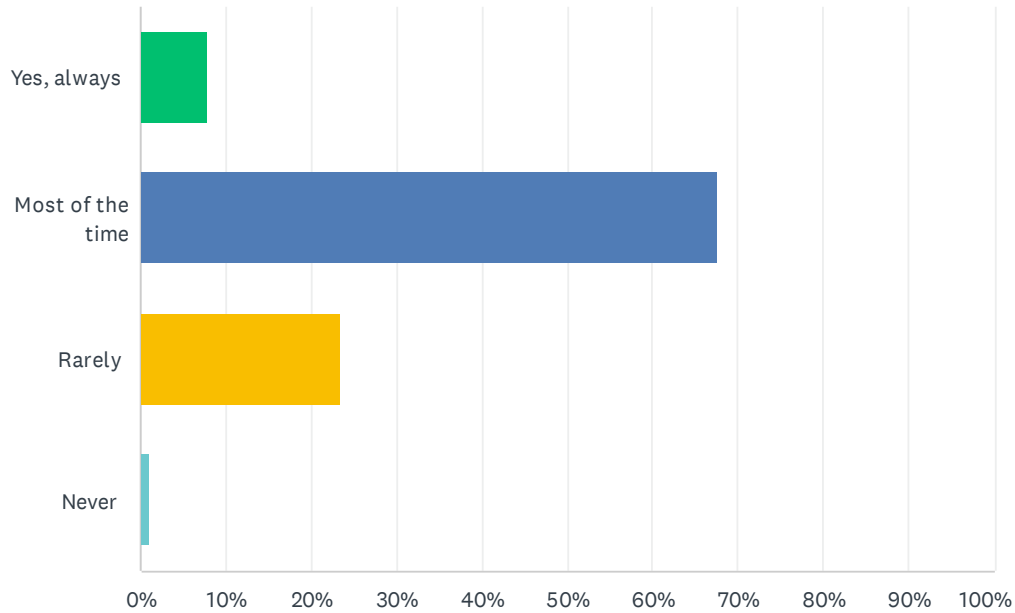


Q1 Do you trust organisations providing international aid and relief services?

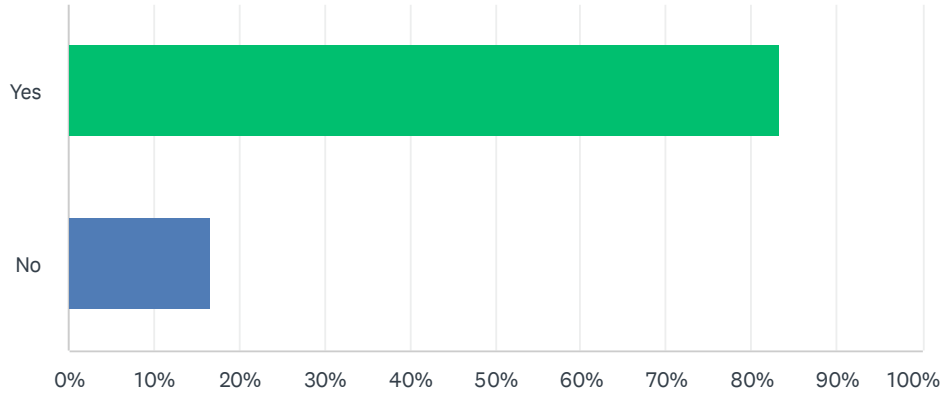
Answered: 188 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes, always	7.98% 15
Most of the time	67.55% 127
Rarely	23.40% 44
Never	1.06% 2
TOTAL	188

Q2 Do ethical certification marks (organic, Fair Trade, etc.) increase your trust in those products or services you purchase?

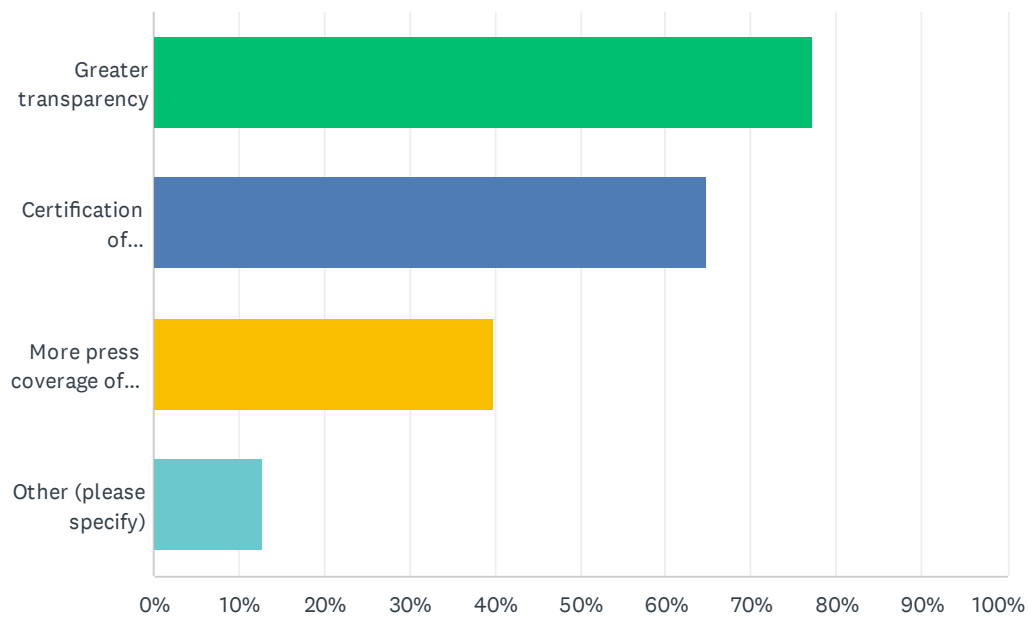
Answered: 187 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	83.42%	156
No	16.58%	31
TOTAL		187

Q3 What would increase your trust in aid organisations? Tick all that apply.

Answered: 188 Skipped: 0



ANSWER CHOICES	RESPONSES	
Greater transparency	77.13%	145
Certification of trustworthiness and effectiveness	64.89%	122
More press coverage of their work	39.89%	75
Other (please specify)	12.77%	24
Total Respondents: 188		